



Greetings! I am Sharon Arthurton the Sponsor Coordinator for the **Albany Youth Soccer** Program. I'd like to introduce you to the best opportunity the kids of the capital district have to play soccer. We are a 100% all-volunteer organization. The kids learn the fundamentals of the game in a safe, nurturing environment. They also benefit from the physical activity, social/recreational play, and being outdoors.

The number of children enrolled in our program has remained extremely strong, with over 400 kids each season. The games run for 7 weeks on Saturday mornings behind Albany High School in the fall and spring. Through the many years that this program has been successfully running in Albany, we have been able to maintain its' affordability primarily through the generosity of sponsors like you.

Our sponsors can have their business name or logo printed on team shirts which will be proudly worn by a team of 16 players on the soccer field and around town in the community. The **Albany Youth Soccer** Website will have sponsors listed with a link to their Website during and after the season for our community to acknowledge and patronize. Our on-line registrations have increased to 80%!

For your convenience I have attached a Sponsor Form. You can also find additional information on our Website: www.albanyyouthsoccer.org. At the end of the season you will get a plaque showing the players on your team wearing your T-shirts as a keepsake. I hope that you will be able to help us continue this program by sponsoring a team (or two!).

Should you have any questions, please feel free to contact me by phone 518-253-2391 or email: SponsorAYS@gmail.com

*Many Thanks for supporting **Albany Youth Soccer!***

Sharon Arthurton

Sharon Arthurton, Sponsor Coordinator



FRIENDS OF ALBANY YOUTH SOCCER, INC.

Sponsorship Form

Office Use Only Date Received: _____

Check Date: _____ Check # _____ Deposit Date: _____

TEAM SPONSOR with LOGO/website link. (Please note that 80% of kids register online!)
Contribution: \$300 per season / \$550 per year

Details: Team Sponsors are given a single team. A sponsor can select a specific child's or coach's team or a specific age group per team sponsorship. The sponsor can select a team shirt color and a **single color logo** to be printed on their team's shirts. There's nothing quite like a dozen kids running around with your business' logo brightly printed on their shirts while their parents shout the team name in support. It's dynamic advertising to say the least!

I would like to sponsor team(s) for (circle): **Spring** _____, **Fall** _____ or **Year** _____ **Assign as Needed** _____

If shirt color is important, preferences for team shirts only are:

1st choice _____ 2nd choice _____ (Black may not be selected as it is designated AYS Referee Shirt)

I wish to sponsor a specific child or coach: Child's name: _____ Coach's Name: _____

TEAM SPONSOR with PLAIN TEXT (No Logo)/website link
Contribution: without logo: \$200 per season / \$400 per year

Details: (See Above)

I would like to sponsor team(s) for (circle): **Spring** _____, **Fall** _____ or **Year** _____ **Assign as Needed** _____

If shirt color is important, preferences for team shirts only are:

1st choice _____ 2nd choice _____ (Black may not be selected as it is designated AYS Referee Shirt)

I wish to sponsor a specific child or coach: Child's name: _____ Coach's Name: _____

WEBSITE LINK ONLY: \$100 for 5 months online with logo link

Details: Website sponsors are given a logo link on each of the AYS web pages to the sponsor's website. The logo link catches the eye of the AYS website visitors and can be seen on any page that the visitor chooses. Links open in a separate window to allow the visitor to visit both the sponsor site and continue navigating the AYS site.

Website URL: _____

Sponsor Information

Sponsor Name: _____ **Contact Name:** _____

Name as you would like it to appear on T-Shirts: _____

E-mail: _____ **Phone:** _____

Address: _____ **Website URL:** _____

PLEASE MAKE CHECKS PAYABLE TO: Friends of Albany Youth Soccer, Inc. **Please return to:**
Sharon Arthurton, Sponsor Coordinator, Albany Youth Soccer, Inc., PO Box 3769, Albany, NY 12203

Contributions are tax deductible to the full extent of the law

Visit us at: www.albanyyouthsoccer.org

